

Case Study 8

Interproof

for Creatives and Marketing Embossing and UV Varnish



Your challenge:

Cardboard packaging in various designs are needed as advance samples for a dealers' conference on Monday 9:00 a.m. The embossing, braille and partial glossy varnish are an absolute must.



Our solution:

Printing ink applied digitally in multiple layers generates the raised embossing. Costly embossing tools are unnecessary. Using this technique, there is no need to forgo the embossed braille.

A partially printed UV high-gloss varnish creates the shiny highlights.



The result:

A truly tactile experience. A showpiece that rightly deserves this description, because it turns the dealers' conference into a real show.

... last-minute and confidentially produced, delivered per overnight courier.



DUMMY-SERVICE:

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
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